

50-50 SHOW IV ENTRY FORM (write legibly)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Cell _____

Email _____

Artists will be notified by email (by mail if no email).

Print your email address clearly!

Website _____

50-50 Theme (10 words or less):

Medium: _____

List your three art sample jpegs/slides:

1. Title _____

Medium _____

2. Title _____

Medium _____

3. Title _____

Medium _____

Nonrefundable Entry Fee \$25

An additional \$75 is due on acceptance.

Method of payment:

Check to Sanchez Art Center Visa Mastercard

Credit Card # _____

Exp. Date _____ Security Code _____

Signature _____

Mail entry to: **Sanchez Art Center**
1220-B Linda Mar Blvd.
Pacifica, CA 94044

Or fax to: **650-355-1752**

To email jpegs and entry forms:

enter@sanchezartcenter.org

Sanchez Art Center
50-50 Show IV
August 24–September 30, 2012

Important Dates:

Entry Deadline:

Postmarked Sat. May 12,
or hand-delivered by 5 pm Sun. May 13

Accepted artists notified: Thurs. May 31

Pick up panels, pay \$75 fee, sign contract:
Sat. June 9, 1–5 pm

Day 1 of 50: Mon. June 11

Artists' Gathering: Fri. July 6, 7–9 pm
Bring samples of work in progress.

Postcards to artists: Fri. July 6

Day 50 of 50: Mon. July 30

Deliver & install artwork:
Sat.-Sun.-Mon, Aug. 18-19-20, 1–5 pm

Ticketed Preview: Fri. Aug. 24, 6–7:30 pm

Grand Opening: Fri. Aug. 24, 7:30–9:30 pm

Grand Closing: Sun. Sept. 30, 1–5 pm

Remove artwork: Sun. Sept. 30, 5–7 pm
Mon. Oct. 1, 1–5 pm

For more information:

Call: 650.355.1894

Email: info@sanchezartcenter.org

Website: www.sanchezartcenter.org

Gallery hours: Fri.–Sun. 1–5 pm

Office hours: Tues.–Thurs. 1–5 pm

SANCHEZ ART CENTER

**Open Call for
California Artists**

**Fourth Annual
50-50 SHOW**

August 24–September 30, 2012

50 Artworks in 50 Days



Juried by Barry Sakata

Entry Deadline:

Postmarked May 12

or hand-delivered by 5 pm, May 13

50-50 Show IV

Sanchez Art Center (SAC) is seeking California artists (18 and older) for our fourth annual **50-50 Show**. Accepted artists will create 50 small works over the course of 50 days. Each artist chooses a theme for their 50 pieces, and uses the same medium for all 50 pieces. Production for participating artists will begin June 11 and end July 30, 2012.

Juror: Serving as juror is **Barry Sakata**, owner of B. Sakata Garo (gallery) in Sacramento. Sakata grew up farming with his family, and he followed that direction in his own life for a while. But then he began thinking about the strong pull fine art had for him when he was studying at USC, and determined to bring cutting-edge contemporary art to the city of Sacramento. He started B. Sakata Garo in 1989 and since then has earned a sterling reputation for his attention to detail, his understanding and appreciation of contemporary fine art, and his contribution to the cultural life of Sacramento.

To Enter: List your medium and your proposed theme. Themes must be 10 words or less. Submit 3 artwork images in the medium you will use. Entries can be submitted by CD, email, or slide. Digital images must be JPEG format (300 ppi, approx. 4" x 6", max 4MB). To email, send to enter@sanchezartcenter.org. Send one jpeg per email. Send jpegs as attachments. You may include the entry form information in the body of your email, and then mail a check or call us with your credit card information. Or you may mail the entry form with your payment. Or you may fax your entry form to 650-355-1752 with your credit card information. For slides, label with your name, title, and medium, and indicate the top of the slide.

Title, Year Medium Size	Top
[Empty Box for Artwork]	
Name Contact Information	

A nonrefundable \$25 entry fee is required at the time of entry. An additional \$75 is due upon acceptance to cover the costs of materials and publicity.

Media: All fine art media will be accepted. Artists may prime panels, or attach canvas, drawings, or watercolor paper. 3D sculpture may be attached to panels (must be wall-mounted only and fit in allocated space). **If your work requires a different approach, contact us for approval as soon as possible.** Other 6" x 6" panels may be used at the artist's expense (small canvases, etc.) as long as the presentation is professional in appearance and there is a rigid support for the work (i.e., no paper or fabric may be placed directly on the wall).

Materials: Sanchez Art Center will furnish each artist with 50 unprimed non-archival medium-density fiberboard (MDF) panels, 6" x 6" with nail holes pre-drilled, and will provide hanging supplies (nails, adhesive putty) and templates.

Installation: Artists will be responsible for hanging and taking down their own works **on the scheduled dates**. The 6" square panels will be hung unframed, 7 high and 7 across, with 1" between panels. A template will be used to mark off the spacing. One work will be hung separately next to the 49-panel square, and this one piece may be framed (optional). The finished panels should be signed and dated on the back. Display space for each artist will be the decision of the Art Center. Bring a hammer and level. Allow 3 hours to install.

Bio/Statement/Titles: Each artist will prepare an 8.5 x 11 bio and an artist statement to hang next to their 50-panel exhibit. Artists who have titled each panel may also hang a 1-page sheet listing the titles in the order of display. These pages should be printed on white card stock and hung according to the template provided. No other materials may be posted at your display. No merchandise tables or cards on the wall. A table

will be provided for business cards. No small items of merchandise (cards, books, etc.).

Gallery Hours: Each artist will be encouraged to gallery sit from 1 to 3 pm or 3 to 5 pm for one day during the show.

Pricing and Sales: The *50-50 Show* is a fundraising event, and all artworks will be for sale. All works of an individual artist must have the same price, except the 50th piece, if it is framed. Guideline for pricing: \$50 to \$175 each (not mandatory). No new work may be substituted for pieces sold; this includes photography. Artists have the option of offering 10% off purchases of 2 or more panels. Buyers may take their purchases with them at time of sale. However, artists have the option of requesting that buyers leave their installation intact and asking buyers to pick up purchases on the last day of the exhibition during the Grand Closing. It is the responsibility of the artist to deliver or ship to buyers any work not taken at the time of sale or picked up by the last day. Pre-sales are allowed as long as the pre-sold work is included in artists' displays for the ticketed preview and opening night reception. SAC will process sales and sales tax, and will take a 30% commission.

Publicity: Sanchez Art Center will send a press release to print and online media, and invitation postcards to its mailing list. Each artist will receive 25 cards at the midpoint Artists' Gathering on July 6. Additional cards will be available at cost. An email format will also be provided.

Receiving: All artwork must be delivered and installed by the artist between 1 and 5 pm on Sat. Aug. 18, Sun. Aug. 19, or Mon. Aug. 20. No partial deliveries. No wet paintings.
NO EXCEPTIONS.