

50-50 SHOW III ENTRY FORM (write legibly)

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Cell _____
Email _____
Artists will be notified by email (by mail if no email).
Print your email address clearly!
Website _____

50-50 Theme _____

Medium: _____
Price: _____

List your three art sample jpegs/slides:

1. Title _____
Year _____ Size (h" x w" x d") _____
Medium _____
2. Title _____
Year _____ Size (h" x w" x d") _____
Medium _____
3. Title _____
Year _____ Size (h" x w" x d") _____
Medium _____

Nonrefundable Entry Fee \$25

An additional \$75 is due on acceptance.

Method of payment:

Check to Sanchez Art Center Visa MasterCard card

Credit Card # _____

Exp. Date _____ Security Code _____

Signature _____

Mail entry to: **Sanchez Art Center
1220-B Linda Mar Blvd.
Pacifica, CA 94044**

**Sanchez Art Center
50-50 Show III
August 26–October 2, 2011**

Important Dates:

**Entry deadline: Entries must be received
by Tues. May 10, 5 pm**

**Accepted artists notified:
Thurs. June 2**

**Pick up panels, pay \$75 fee, sign contract:
Sat. June 11, 1–5 pm**

Day 1 of 50: Mon. June 13

Artists' Gathering: Fri. July 15, 7–9 pm
Bring samples of work in progress.

Postcards to artists: Fri. July 15

Day 50 of 50: Mon. Aug. 1

**Deliver & install artwork:
Sat.-Sun.-Mon, Aug. 20-21-22, 1–5 pm**

Ticketed Preview: Thurs. Aug. 25, 7–9 pm

Grand Opening: Fri. Aug. 26, 6–9 pm

Grand Closing: Sun. Oct. 2, 1–5 pm

**Remove artwork: Sun. Oct. 2, 5–7 pm
Mon. Oct. 3, 1–5 pm**

For more information:
Call: 650.355.1894
Email: info@sanchezartcenter.org
Website: www.sanchezartcenter.org
Gallery hours: Fri.–Sun. 1–5 pm
Office hours: Tues.–Thurs. 1–5 pm

SANCHEZ ART CENTER

**Open Call for
California Artists**

**Third Annual
50-50 SHOW**

50 Artworks in 50 Days



August 26–October 2, 2011

Juried by DeWitt Cheng

**Received-by Entry Deadline:
5 pm, Tuesday, May 10, 2011**

50-50 Show III

Sanchez Art Center (SAC) is seeking California artists for our third annual **50-50 Show**. Accepted artists will create 50 small works over the course of 50 days. Each artist chooses a theme for their 50 pieces, and uses the same medium for all 50 pieces. Production for participating artists will begin June 13, 2011, and end Aug. 1, 2011.

Juror: Serving as juror is **DeWitt Cheng**, noted art writer, educator, artist, collector, and curator based in San Francisco. Cheng's paintings of surreal imaginary creatures combine dreamlike strangeness with aggression and pathos. He has exhibited at the Vorpal Gallery, San Jose Institute of Contemporary Art, The Oakland Museum, Inferno Gallery in Oakland, and Micaela Gallery in San Francisco. He has written for *Artweek*, *Art News*, *Print Impressions*, *The California Printmaker*, *Slurry Magazine*, *Gusto*, *Eye of the Art*, *Art for Real*, *Art Revolutionaries*, *Shotgun Review*, *Art Ltd.*, *ArtSlant*, and *San Francisco Art Magazine*. Cheng served on the jury for *Art for AIDS*, curating its gallery exhibition at Arthaus in San Francisco. He also curated *Hybrids: Contemporary Bay Area Surrealism* for the Peninsula Museum of Art in Belmont, California.

To Enter: List your medium and proposed theme. Limit theme to 10 words. Submit 3 artwork images (slides or jpegs on a CD). Choose artworks that are samples of your best work in the medium you will use. For slides, label with your name, title, medium, year, size, and indicate the top of the slide.

Title, Year Medium Size	Top
[Empty Box for Artwork]	
Name Contact Information	

Jpegs should be no larger than 300 ppi, approx. 4" x 6", max 4MB. A \$25 nonrefundable entry fee is required at the time of entry. An additional \$75 is due upon acceptance to cover costs of materials and publicity.

Media: All media will be accepted. Artists may prime panels, or attach canvas, drawings, or watercolor paper. 3D sculpture may be attached to panels (must be wall-mounted only and fit in allocated space). **If your work requires a different approach, contact us for approval as soon as possible.** Other 6" x 6" panels may be used at the artist's expense (small canvases, etc.) if the presentation is professional in appearance and there is a rigid support for the work (i.e., no paper or fabric may be placed directly on the wall).

Materials: Sanchez Art Center will furnish each artist with 50 unprimed non-archival medium-density fiberboard (MDF) panels, 6" x 6" with nail holes predrilled, and will provide hanging supplies (nails, adhesive putty) and templates.

Installation: Artists will be responsible for hanging and taking down their own works **on the scheduled dates**. The 6" square panels will be hung unframed, 7 high and 7 across, with 1" between panels. A template will be used to mark off the spacing. One work will be hung separately next to the 49-panel square, and this one piece may be framed (optional). The finished panels should be signed and dated on the back. Display space for each artist will be the decision of the Art Center. Bring a hammer and level.

Bio/Statement/Titles: Each artist will prepare an 8.5 x 11 bio and an artist statement to hang next to their 50-panel exhibit. Artists who have titled each panel may also hang a 1-page sheet listing the titles in the order of display. These pages should be printed on

white card stock and hung according to the template provided. No other materials may be posted at your display. No merchandise tables or cards on the wall. A table will be provided for business cards. No small items of merchandise (cards, books, etc.).

Gallery Hours: Each artist will be encouraged to gallery sit from 1 to 3 pm or 3 to 5 pm for one day during the show.

Pricing and Sales: The *50-50 Show* is a fundraising event, and all artworks will be for sale. All works of an individual artist must have the same price, with the exception of the 50th piece if it is framed. Guideline for pricing: \$50 to \$175 each (not mandatory). Artists have the option of offering 10% off purchases of 2 or more panels. Buyers may take their purchases with them at time of sale. However, artists have the option of requesting that buyers leave their installation intact and asking buyers to pick up purchases on the last day of the exhibition during the Grand Closing. It is the responsibility of the artist to deliver or ship to buyers any work not taken at the time of sale or picked up by the last day. Pre-sales are allowed as long as the pre-sold work is included in artists' displays for the ticketed preview and opening night reception. SAC will process sales and sales tax, and will take a 30% commission.

Publicity: Sanchez Art Center will send a press release to print and online media, and invitation postcards to its mailing list. Each artist will receive 25 cards. Additional cards will be available at cost. An email format will also be made available.

Receiving: All artwork must be delivered and installed by the artist between 1 and 5 pm on Sat. Aug. 20, Sun. Aug. 21, or Mon. Aug. 22. No partial deliveries. No wet paintings. NO EXCEPTIONS.