

Sanchez Art Center
50-50 Show II
July 30–August 29, 2010

Important Dates:

Entry deadline: Tues. April 13, 5 pm

Accepted artists notified:
Thurs. April 29

Pick up panels, pay \$75 fee, sign contract:
Fri. May 14, 1–5 pm

Day 1 of 50: *Mon. May 17*

Artists' Gathering: Fri. June 11, 7–9 pm
Meet in Mary Harris Room. Bring samples of work in progress.

Postcards to artists: Fri. June 11

Day 50 of 50: *Mon. July 5*

Deliver & install artwork:
Sat., Sun., Mon., July 24–26, 1–5 pm

Ticketed Preview: Thurs. July 29, 7–9 pm

Grand Opening: Fri. Jul. 30, 6–10 pm

Grand Closing: Sun. Aug. 29, 1–5 pm

Remove artwork: Sun. Aug. 29, 5–7 pm
Mon. Aug. 30, 1–5 pm

For more information:

Call: 650.355.1894
Email: info@sanchezartcenter.org
Website: www.sanchezartcenter.org
Gallery hours: Fri.–Sun., 1–5 pm
Office hours: Tues.–Thurs., 1–5 pm

SANCHEZ ART CENTER
1220-B Linda Mar Blvd.
Pacifica, CA 94044



SANCHEZ ART CENTER

Open Call for Artists

Second Annual
50-50 SHOW

50 Artworks in 50 Days



July 30–August 29, 2010

Entry Deadline:
Tuesday, April 13, 2010

SANCHEZ ART CENTER
Pacifica Center for the Arts
1220-B Linda Mar Blvd.
Pacifica, CA 94044
650.355.1894 tel. 650.355.1752 fax
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2nd Annual 50-50 Show

Sanchez Art Center (SAC) is seeking artists for our second **50-50 Show**. Participating artists will create 50 small works over the course of 50 days. Each artist is to choose a theme for their 50 pieces, and to use the same medium for all 50 pieces. Production for all participating artists will begin May 17, 2010, and end July 5, 2010.

To Enter: List your medium and proposed theme. Submit 3 images, slides or jpegs on a CD. Choose artworks that are samples of your best work in the medium you will use. For slides, label with your name, title, medium, year, size, and indicate the top of the slide. Jpegs should be no larger than 300 ppi, approx. 4" x 6", max 4MB. A \$25 entry fee is required at the time of application. An additional \$75 is due upon acceptance to cover the costs of materials and publicity.

Media: All media will be accepted. Artists may prime panels, or attach canvas, drawings, or watercolor paper. 3D sculpture may be attached to panels (must be wall-mounted only and fit in allocated space). If your work requires a different approach, contact us for approval **as soon as possible**. Other 6" x 6" panels may be used at the artist's expense (small canvases, etc.) if the presentation is professional in appearance and there is a rigid support for the work (i.e., no paper or fabric may be placed directly on the wall).

Materials: Sanchez Art Center will furnish each artist with 50 unprimed non-archival medium-density fiberboard (MDF) panels, 6" x 6" with nail holes predrilled, and will provide hanging supplies (nails, adhesive putty) and templates.

Installation: Artists will be responsible for hanging and taking down their own works on the scheduled dates. The 6" square panels will be hung unframed, 7 high and 7 across, with 1" between panels. A template will be used to mark off the spacing. One work will be hung separately next to the 49-panel square, and this one piece may be framed (optional). The finished panels are to be signed and dated on the back (not numbered). Display space for each artist will be the decision of the Art Center. Bring a hammer and level.

Bio/Statement/Titles: Each artist will prepare an 8.5 x 11 bio and an artist statement to hang next to their 50-panel exhibit. Artists who have titled each work may also hang a 1-page sheet listing the titles in order of display. All such text must be printed and provided to SAC for prepping. Final signage will be returned to you to be hung according to the template provided. No other materials may be posted at your display. No merchandise tables or cards on the wall. A table will be provided for business cards. No small items of merchandise (cards, books, etc.).

Judging: Marian Parmenter, co-founder of SFMOMA Artists Gallery, will serve as juror.

Gallery Hours: Each artist will be encouraged to gallery sit from 1 to 3 pm or 3 to 5 pm for one day of the show.

Pricing and Sales: *The 50-50 Show* is a fundraising event, and all artworks will be for sale. All works of an individual artist must have the same price, with the exception of the 50th piece if it is framed. Guideline for pricing: \$50 to \$150 each (not mandatory). Offering discounts for purchases of multiple panels is permitted. Buyers may take their purchases with them at time of sale. However, you have the option of requesting buyers to leave your installation intact and asking them to pick up their purchase on the last day of the exhibition, during the Grand Closing; in that case, it is the responsibility of the artist to deliver or ship to buyers any work not taken at the time of sale or picked up by the last day. Pre-sales are allowed as long as the pre-sold work is included in artists' displays for the ticketed preview and opening reception. SAC will process sales and sales tax, and will take a 30% commission.

Publicity: Sanchez Art Center will send a press release to newspapers and magazines, and invitation postcards to their mailing list. Each artist will receive 25 cards. Additional cards will be available at cost. An email format will also be made available.

Receiving: All artwork must be delivered and installed by the artist between 1 and 5 pm on Sat. July 24, Sun. July 25, or Mon. July 26. No partial deliveries. **NO EXCEPTIONS.**

50-50 SHOW // ENTRY FORM

(Please write legibly)

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Cell _____
Email _____
Website _____

50-50 Theme _____

Medium: _____

List your three art sample jpegs/slides:

1. Title _____
Year _____ Size (h" x w" x d") _____
Medium _____
2. Title _____
Medium _____
Year _____ Size (h" x w" x d") _____
3. Title _____
Year _____ Size (h" x w" x d") _____

Entry Fee **\$25**
An additional \$75 is due on acceptance.

Method of payment:
 Check to Sanchez Art Center Visa Mastercard
Credit Card # _____
Exp. Date _____ Security Code _____
Signature _____

Mail entry to: Sanchez Art Center
50-50 Show
1220-B Linda Mar Blvd.
Pacifica, CA 94044